

# CheckUp

## *Telemedicine Made Possible with \$100,000 Gift*

The generosity of an area family will enable Lehigh Valley Hospital to conduct and participate in live teleconferences with its affiliates—the Johns Hopkins Oncology Center and the Penn State Hershey Medical Center—and with other institutions.

Dr. Edward Weiner, Anne Burday Weiner and Jonathan Ross Weiner have provided a gift of \$100,000 for the purchase and installation of a teleconferencing system in the John and Dorothy Morgan Cancer Center. The system includes a camera and two television monitors. A second, mobile system has also been purchased so that the hospital can share information and educational programs with regional facilities that do not have their own equipment.

The equipment will enable doctors at Lehigh Valley Hospital and other hospitals to diagnose diseases in patients in remote locations by examining X-rays, electrocardiograms and pathology slides transmitted over conventional telephone wires. The educational programs will be provided to healthcare professionals and the community. The first teleconference has been slated for this fall with Johns Hopkins Oncology Center.

"My wife, Anne, was the motivating force behind our gift to the hospital" says Dr. Weiner. "She recently succumbed to cancer but wanted to show her gratitude to the hospital for the excellent care she received as a patient." ■

### ■ IN THIS ISSUE

- 1 • Teleconferencing System Purchased
- 2 • TDA Options
- Trust Fund Restructured
- 3 • Bulletin Board
- 5 • About Our People
- 6 • Education

*Please Join Us  
for a Reception and Special Preview*

*of the new  
Continuous Ambulatory Peritoneal Dialysis (CAPD) Unit*

*on*

*Wednesday, November 16*

*4-6 p.m.*

*John and Dorothy Morgan Cancer Center*

*4th floor*

---

## *TDA Options Available to Employees*

Several companies have been chosen to provide Tax Deferred Annuities (TDAs) to hospital employees. To help introduce the variety of opportunities available, this new feature will appear in *CheckUp* once each month.

**Program Name:** Portfolio Director  
**Offered by:** Variable Annuity Life Insurance Company (VALIC)  
**Contact:** Kevin Rhodes, ext. 9486

Portfolio Director is a new combination fixed and variable annuity offering 18 different investment options including new equity funds with proven performance such as Dreyfus Small Cap Fund; Growth Fund and Science & Technology Fund (subadvised by T. Rowe Price); Growth & Income Fund (subadvised by Value Line); Templeton Asset Allocation Fund; and Templeton International Fund.

### **Investment Flexibility**

Investment options include:

- A choice of eight different fund objectives
- Nine asset classes
- Domestic, foreign and global investment choices
- A choice of active or passive fund management

Participants can invest in a single option or a mix of up to seven options at a time as well as

periodically reallocate investment assets among the wide array of Portfolio Director options *at no charge*.

### **Systematic Transfer of Values (TOV)**

Portfolio Director participants can establish a series of periodic transfers from one investment option to up to six other options. With Systematic TOV, fund values can be transferred automatically, on a weekly, bi-weekly, monthly, quarterly, semi-annual or annual basis.

### **Easy Access to Funds**

Many no-cost withdrawal options and a tax-free loan provision to guarantee access to your funds (as permitted by federal law) are provided.

### **Guaranteed Death Benefits**

In the event of the death of a participant, Portfolio Director provides an extra level of assurance for their beneficiaries. If death occurs before age 70 and before month benefits begin, the beneficiary will receive either the total accumulated value of the account or a guaranteed annual return of 3% on total contributions, less any prior withdrawals, whichever is greater. This will hold even if the current value of the variable investment option is less than the sum of participant's contributions.

*For further information about how you can use VALIC's Portfolio Director to decrease your current federal taxes while saving for retirement, call Rhodes at the number listed above. He also is available at the CC&I-78 Payroll Window on Mondays and Tuesdays. ■*

---

## *Trust Fund Restructured*

The structure and organization of the development function at Lehigh Valley Hospital has undergone a significant change. The Trust Fund, in existence since 1985, has been replaced by the Development Department, now a department of the hospital.

The Trust and Development Committee, a new standing committee of the Board of Trustees of Lehigh Valley Health Network, will work closely with the Development Department.

The change was made after extensive consideration and motivated by several reasons. It continues the hospital's efforts of streamlining its organizational structure.

Over the past three years, Lehigh Valley Hospital has been successful in merging several community boards and committees into a single structure that eliminates duplication of efforts and consolidates management. This structure will also provide the development staff with a more direct line of communication because of hospital involvement. Lastly, this action is in line with a non-binding recommendation of the Orphans Court to simplify the operation.

*(please turn to page 5)*



# Bulletin Board

## Let Your Voice Be Heard

Employees from throughout the hospital will be invited to share their opinions, suggestions and concerns regarding hospital procedures and plans during monthly roundtable discussions with Elliot J. Sussman, MD, president and CEO, and Lou Liebhaber, chief operating officer. Employees will also have the opportunity to select the topics for the meetings which will be held in the management suite on the third floor of the Anderson Wing. More information about the times and dates of the meetings will be relayed to employees by their department heads.

## Christmas is Just Around the Corner!

The Lehigh Valley Hospital Auxiliary will hold its annual poinsettia and Christmas cookie sale on Thursday and Friday, Dec. 1 and 2 from 7 a.m. - 4 p.m. in the Anderson Wing lobby, CC&I-78. A variety of arrangements, from single blooms to hanging baskets, will be available at prices ranging from \$3 to \$24. The Auxiliary has also stocked the Tree Top Shop with holiday merchandise priced 20 to 25 percent below retail. New merchandise is being added daily so shop early and often.

Meanwhile, over at 17th Street, the Allentown Auxiliary of Lehigh Valley Hospital will host its annual poinsettia and bake sale on Friday, Dec. 9 from 9 a.m. - 5 p.m. in the lobby. (Orders for poinsettias are also being accepted now through Nov. 19 in the volunteer office at 17th & Chew.) The Auxiliary has also decked the walls of the Alcove Gift Shop with holiday gift ideas at 20 percent off regular prices to all employees effective Nov. 15.

## Rec Committee: NYC Theater Trip

The Recreation Committee is sponsoring a bus trip to New York City for the Tony Award-winning Gershwin play "Crazy For You." Tickets are \$65/person for a front mezzanine seat for the 2 p.m. matinee and round-trip transportation. The bus leaves CC&I-78 at 7:30 a.m. on Saturday, April 22 and returns right after the show. Early reservations are recommended. Send a check made payable to the LVH Recreation Committee. For more information, contact Sharon Bartz through Email or at ext. 8480.

## Service Anniversary Pin Pick-Up

Employees who did not receive their service anniversary pins may pick them up in Human Resources (4th floor, Morgan Cancer Center) from 8 a.m. - 4 p.m. daily. If you cannot pick up your pin during these hours have your supervisor call HR at ext. 8800 to make arrangements to do so. To prevent damage or loss, pins will not be sent through interoffice or U.S. mail.

## Photo-ID Office: Hours & Services

As of Tuesday, Nov. 1, the Photo-ID office at 17th & Chew (Room 4901, SON) will be open each Tuesday from 7-9 a.m. and 2-4 p.m. Photo service also will be available at CC&I-78 (next to the Physician Lounge and across from Radiology) the first and third Monday of each month from 11 a.m.-1 p.m. to coincide with employee orientation (refer to the Education column in **CheckUp** for exact dates).

*Just a reminder...* it is not necessary to make a personal visit to the ID offices when changing a name, title or vehicle registration, reporting or replacing a lost badge or requesting card access information. These requests may be processed over the phone by calling ext. 2978. Watch for the introduction of a new ID change request form on the Bulletin Board feature of Email very soon!

## No Ifs, Ands or Butts!

The Great American Smokeout on Nov. 17 is as good a time as any to quit smoking. In observance of this annual event, the Health Promotion and Disease Prevention (HPDP) Department will once again be manning lunch-time information tables at both cafeteria locations. Also, Smoking Cessation Hypnosis programs will be offered at 4 p.m. in Parlor A, SON and at 7 p.m. in Classroom 3, Anderson Wing, CC. These programs are open to all interested employees, at no charge, by calling ext. 1070. In case you need an additional incentive, the HPDP Department will be awarding prizes to participants.

## Breastpump Available for Employee Use

Breastfeeding has many benefits and can reduce a woman's risk of developing breast and ovarian cancer and a baby's incidence



# Bulletin Board

---

and severity of allergies and ear, respiratory and gastrointestinal infections. To promote breastfeeding and make it more convenient, WomanCare has donated a Medela Lactina electric breast pump for use by new mothers employed by the hospital. To use the pump, the employee should contact the hospital's lactation consultant about two weeks before returning to work. The employee will be instructed in use of the pump and reserve time for its use. Use of the breastpump will be monitored and, if successful, another pump may be obtained for employee use. For more information, please call Vicky Geiger at ext. 3960.

## **Tickets Available for Musical Revue**

The Macungie Minstrelaires, featuring several hospital employees, will present two more showings of "Home for the Holidays," at Eyer Junior High School, Macungie. Remaining show dates are: Friday, Nov. 11 at 8 p.m. and Saturday, Nov. 12 at 2 & 8 p.m. Tickets will be sold at the door or call Erma Aquino, ext. 8559 or Noreen Williams, ext. 9780. A portion of the proceeds will benefit Toys for Tots.

## **Body Composition Testing Available**

Body fat not only affects your appearance but can compromise your health. The Health Promotion and Disease Prevention Department is offering free body composition testing on Tuesday, Nov. 15 from 8 a.m. - 1 p.m. in Classroom 1, CC&I-78. For an appointment, call 821-2150.

## **Coping With Loss Focus Of Group**

People who have experienced the sudden and traumatic loss of a loved one are invited to participate in a support group sponsored by Lehigh Valley Hospital. Greg Palmer and Karen Peterson are facilitating the support group which meets at 7 p.m. on the fourth Tuesday of each month at First Presbyterian Church, Cedar Crest Blvd. and Tilghman St., Allentown. For more information, call Peterson at ext. 8260.

## **Winter Weekend Adventure Planned**

There are still some spots available for the weekend ski adventure, Feb. 3-5, in Holiday/

Hunter Mountain, New York. \$214 per person (based on double occupancy) and includes lodging in the Granit Hotel Mountain Resort, two breakfast buffets and smorgasbord dinners, discounted lift tickets and nightly entertainment. A deposit of \$50, payable by check only to Lehigh Valley Hospital, is due Nov. 28. Please call Jill Biszek, public relations, at ext. 3002.

## **Mark Your Calendar: Holiday Bazaar!**

The creative craftwork of talented hospital employees will be featured at the annual holiday bazaar at 17th & Chew on Thursday and Friday, Dec. 1 and 2. Craftspeople interested in participating can contact Joanne Horwath at ext. 9456.

## **Upcoming Talks: Anger, Blues & Stress**

Upcoming "Healthy You" programs will literally run the gamut of emotions. "Beating The Holiday Blues" will be held Wednesday, Nov. 16 from 7-8:30 p.m. in the auditorium, CC. As guest speaker, Dr. Michael W. Kaufmann, MD, Chairman, Department of Psychiatry, will discuss how to set priorities, deal with extra responsibilities and put your emotions into perspective for an enjoyable holiday season.

Treat yourself to an early Christmas gift by learning how to cope with considerable demands on your time and energy. Attend the "Holiday Stress Survival Seminar," beginning Dec. 7 for three Wednesdays from 7-9 p.m. at the Wellness Center.

Anger and its appropriateness will be the focus of "Women And Anger: Is It Bad To Be Mad?", presented by Donna Wilson, Director, Psychiatric Rehabilitation Services. Many women find it difficult to express anger even though it may be an acceptable response to a particular situation. Learn about what triggers anger, acknowledging and accepting it, and directing it in positive ways. The lecture is scheduled for Thursday, Nov. 17 from noon-1 p.m. in the School of Nursing auditorium, and 7-8 p.m. in the hospital auditorium, 17th & Chew.

For more information and to register for any of these programs, please call 402-CARE. ■



## Items for Sale

Bicycle-Hybrid, Ross, Mt. Olympus, 18 spd., 16 in. Excellent condition, \$150; Preamp-Proton 1100, \$200 negotiable. Call 264-0567.

Rossignol Quantum Kevlar 868 skis. 185 w/slalom cut, Tyrolia 580 bindings, Nordica N997 rear entry boots-size 11-1/2, poles, ski bag. Used one season, \$275. Call 797-0826.

White Fox Shrug (new), \$350; Mink/Leathercoat, size 12/14, \$1,200; Autumn Haze Mink Stole, \$650; Sable Stole, \$850; Persian Lamb Jacket, \$500. Call (717) 646-5145.

Baseball card sets - Topps, Fleer, Don Russ; many years including 1987-89, \$15-20 set. Call 865-9472.

Matching sofa and loveseat (mauve/blue/beige stripe). Very good condition, \$300. Call (215) 679-6972, leave message.

Martin Guitar D-12-35 w/ case. Mint condition, \$1,500. Call 691-2579.

Scrubs, 3 sets. Men's medium, black, blue and teal. Like new, \$15/set. Call 967-1906.

Captain's kitchen table w/chairs and bench. Leaves/pads included. Good condition, \$250. Call 799-0622.

Girls 20 and 16 in. pink bicycles, \$20/ea.; small scooter w/ training wheels, \$10; large scooter, \$15; trike \$10. Call 965-0164.

4 Radial Tires M&S, 205R60, 15 in., \$30. Call 262-4409.

Purebred Pekingese dog. Looking for a good home. Call (717) 965-2619, evenings.

Graco infant walker, \$10; Fischer Price infant seat, \$5; Graco infant bathtub, \$3; infant car seat, \$10. Call 346-8146.

Diamond anniversary ring, yellow gold, 5 diamonds, .50 carat total weight. 1 year old, excellent condition. Priced at \$1,300, asking \$500 (inc. diamond bond). Call 882-0753, leave message.

Efel Kamina wood burning stove and pipe. Good condition, \$400. Call 434-8471.

Bunnies! Purebred Netherland Dwarfs, pedigree papers included, \$25. All necessary accessories also available. Will hold for Christmas. Call 965-8763.

Franco Belge coal stove, includes new pipe, \$600 OBO. Call 282-0669.

Maple Basset Captain's bed and chest of drawers, \$250 OBO. Call 439-8427.

Little Tykes train w/ 8 ft. oval track. Includes battery and re-charger, \$50 OBO. Call 434-7102.

Childcraft Early World of Learning - tapes, books, puppets, stickerbook, activity cards w/tutor pencil and vinyl letters, shapes and numbers. Excellent condition, \$150. Call (717) 386-2628, days.

Brass fireplace doors/screen, 37-1/2" w x 32" h, adjustable, \$65; Twin, wooden headboard, \$10; Patio door drapes, off-white, \$10; 15 cu. ft. upright freezer, \$95; Brown plaid sleep sofa, \$70; 2 end tables, \$30; Orange recliner, \$20. Call 395-4929.

"Village" Pfaltzgraf dishes", 8 five piece setting, plus 6 plates, 8 soup bowls, salt/pepper, sugar/creamers, butter/gravy dishes, platter, 2 vegetable bowls, 2 candlestick holders and glasses. Very good condition, \$100. Call 262-3349.

1 marquise diamond anniversary ring, 1 marquise diamond/ruby anniversary ring. Call (717) 345-3098, leave message.

"Tony Little" stepper, w/video, like new, \$90 OBO. Call 481-9322.

Boy's 16 in. bicycle, \$15; Little Tykes gas pump, \$5; Power wheels jeep, like new, rechargeable battery included, \$75; Texas Inst. computer/keyboard w/child's game, \$5; Power wheels traffic light, battery included, \$10. Call 799-2505.

Brown canvas awning w/ metal pipe frame and hardware. Mounts to house, 8 ft. deep x 15 ft. wide. Very good condition, \$300. Call 262-4409.

Eureka "Corvette" minivan w/attachment kits included. Like new, \$30. Call 262-4409.

Thule off-wheel bike/ski rack. Like new, \$300. Call 791-4865.

1 hp. above ground pool filter, 3 yrs. old, \$125; Automatic pool vacuum, 2 yrs. old, \$175, negotiable. Call 798-9360.

Jr. Girl Scout uniform, size 12, excellent condition, \$15 OBO. Call 776-5016 after 5 p.m.

Women's figure ice skates, white, size 5; Men's hockey skates, size 5. New condition, never used, \$30/pair. Call 799-0399.

"Thomas" organ, mint condition. \$200 OBO. Call 866-6774.

## Vehicles for Sale

1992 Mercedes 190E, auto, 2.9L, sunroof, spruce green, 45k. Excellent condition, \$19,400. Call 993-9756.

1992 Mitsubishi Mirage, 50k, auto, AC, AM/FM cass. Excellent condition, \$6,800. Call 954-9757.

1991 VW Jetta, 16k, black, turbo diesel, 5 spd., 4 dr., AC, sunroof, cruise control, AM/FM cass., \$8,900. Call 434-5481.

1990 VW GTI, red, 5 spd., AC, cruise control, sunroof, AM/FM cass. (Wolfsburg edition), 67k. Excellent condition, \$6,500. Call 434-5481.

1989 Dodge Daytona ES, 4 cyl. turbo, auto, AC, AM/FM cass., loaded, new inspection and battery, 12.5k. Excellent condition, \$9,500. Call 262-4409.

1989 Citation Travel Trailer, 30 ft. w/ AC and awning. Excellent condition. Call (717) 345-3098, leave message.

1988 Chevy Sprint, one owner, 130k hwy. miles, 5 spd. Very good condition, \$1,200 OBO. Call 799-2903 after 5 p.m.

1986 Volvo 240 DL Wagon, AC, PS, PB, AT, 83k, roof rack, AM/FM cass., garage kept, \$5,895. Call 366-7339 after 5 p.m.

1986 Ford F150 XLT, Lariat, V8, PS, PB, PW, newly charged AC, AM/FM stereo, w/cap and hitch. Great condition, \$5,100. Call 481-9322.

1986 VW Golf, blue 4 dr., 5 spd., new exhaust, high miles. Asking \$2,000. Call 837-6862.

1985 Dodge Ram 4x4, one ton pickup, black w/ dual exhaust headers, alum. wheels, AM/FM cass., CB, 54k. One owner, \$9,450. Call (717) 875-4539.

1984 VW Rabbit, Volksberg Edition, 4 dr., 4 spd., Alpine stereo, new tires, battery, muffler. Recent inspection, excellent condition, \$1,600. Call 398-3365.

1966 Antique Mercedes 250S, Sedan (Rare), 3 spd., gas, \$7,500. Call (717) 646-5145.

## Real Estate for Sale

It's a steal! Completely remodeled row home close to 17; ZBR, 1 BA, LR, DR, Kitchen, W/D, refrig., small yard, off-street parking, full basement, mid \$40s. Owner anxious, owner financing a possibility. Call 435-3599 after 6 p.m.



Emmaus Twin - new construction, 3 BR, 2-1/2 BA, central air, nice yard. Owner to choose floor coverings. Located near community park. Reduced for quick sale, \$97,000. Call 366-1991.

Allentown brick row with two apartments. Assumable FHA mortgage to qualified buyer, \$79,500. Call 395-0010.

West Allentown Row - 3 story, newly painted, fireplace and garage. Blowout price of \$59,000. Call 366-3328.

Lehigh Parkway brick twin. 3 BR, hardwood floors, family room w/ woodstove, covered patio and pool. Close to hospital, \$84,900. Call 791-4945 after 6 p.m.

Doctor's-Residential Farmhouse. Remodeled, plus a detached building for office. Zoning OK for business. Near CC, \$219,900. Call 366-3328.

Time Share - 1 wk/year in Las Vegas, Nevada. Five star resort. Sleeps four. \$2,500 w/ assumable low balance of \$129. Call 437-2542.

## Real Estate for Rent

Allentown-2nd floor apt, 2 BR, 5 closets, modern appliances. \$425/month. Includes heat and hot water. Call 434-5284.

Near 17! 1st floor, 2 BR, eat-in kitchen, includes heat and hot water. \$500/month. Call 395-0010.

Sunny 3 BR, eat-in kitchen, balcony, 2nd and 3rd floor, includes heat and hot water. \$500/month. Call 395-0010.

Charming 1 BR by West Park. Basement, front porch, sm. yard, no pets. \$400 (1 person); \$450 (2 persons). Includes heat and hot water. Call 432-5490.

## Wanted

Little Tykes or Playschool kitchen set (sink, stove, refrig.). Call 434-7102.

Tickets to Daytona 500 race in February. Call 756-6866 after 5 p.m.

Child care - Mature women to care for 2 girls, ages 16 months and 5-1/2 years. Tues. and Thurs. 4-6 p.m. Own transportation. References. Call 861-5949.

Child care - In my home or yours. Ages 4 months and 2-1/2 years. Mature, responsible, non-smoker. Variable weekdays 8 a.m. to 2 p.m. Must be located between LVH and Air Products. References. Call 395-8298.

Used children's/youth cross country skis w/step in bindings. Size 13 or size 1. Call 398-4975.

Energetic person to shovel/snowblow the walks for 3 retired persons in Allentown. Willing to pay \$40 per snow storm (negotiable). Call 434-5365, leave message.

In-line skates, good condition, boys size 2; home-bred parakeet, new born. Call 432-8110.

**Marketplace** is provided as a free service to employees of Lehigh Valley Hospital and is published in the first edition of **CheckUp** each month. All submissions must be on the attached form and must include the employee's name, department and a daytime telephone number. Submissions without this information will be discarded. Only employees, volunteers and staff physicians may submit items for publication.

Ads may be run for only two consecutive months, and must be submitted for each edition of **Marketplace**. We reserve the right to reject, revise or edit submissions and publication does not constitute an endorsement of product or service. Deadline for submissions is the last day of the month preceding publication.

## Marketplace Submission

Send to **Marketplace**, Public Relations, 1243 SCC.

### Check Category

- ☐ Items for Sale
- ☐ Vehicles for Sale
- ☐ Real Estate for Sale
- ☐ Real Estate For Rent
- ☐ Wanted

### Copy (please print or type)

---

---

---

---

---

---

---

---

Home Phone (will appear in ad) \_\_\_\_\_

Submitted by \_\_\_\_\_

Department \_\_\_\_\_

Daytime Ext \_\_\_\_\_



# About Our People

---

## **Director Of Volunteers Merits Honor**

Hazel Kramer, Director of Volunteer Services at Lehigh Valley Hospital, is the 1994 recipient of the Evelyn Burston Award, an honor accorded her by the Society of Directors of Volunteer Services of the Hospital Association of Pennsylvania. In recognition of her outstanding leadership and achievements in volunteer services, Kramer was presented the award at the hospital association's fall conference. Nominations for the award were submitted by the 181 directors of volunteer services across the state; Kramer was selected from this group by the society's selection committee.

Kramer assumed her hospital position at the former Allentown Hospital and continued in that role when the hospital merged with Lehigh Valley Hospital Center. She currently manages the activities of 750 volunteers at both hospital sites. Last year, the group successfully launched the innovative Patient Room Service program which offers patients a variety of personalized services, available through a simple phone call.

The award Kramer received was established in 1982 in memory of Evelyn Burston, a pioneer in volunteer services and public relations and an organizer and charter member of the Delaware Valley and Pennsylvania Association for Directors of Volunteers and Public Relations. Burston coined the term "candy striper" for junior volunteers.

## **Sue Reinke, Conference Participant**

Sue Reinke, Administrator, Human Resources, was among the faculty at a Pennsylvania Hospital Insurance Company (PHICO) and Pennsylvania Insurance Management Company (PIMCO) seminar entitled *"The Workers Compensation Puzzle - Piecing Together a Successful Program"* in November. Approximately 100 participants attended the session at PHICO headquarters in Mechanicsburg, including Mary Kay Gooch, Administrator, Human Resources from LVH.

Reinke discussed LVH's Alternative Temporary Duty, or alternative temporary position (ATP), that encourages individuals to return

to work as soon as possible following an injury. Instituted at LVH in August 1989, ATP is recognized as a model for other hospitals in the state. "Ours has been a successful program because it enables employees to perform useful and valuable work and feel good about themselves at the same time," she reported.

## **OR Nurses Achieve Certification**

Congratulations to 17th & Chew Operating Room nurses Linda Smith, RN, Linda Foss, RN, Carolyn Harlan, RN, Rene Scheirer, RN, Wendy Welz, RN and Debbie Schantzenbach, RN for achieving certification in OR nursing.

## **Former 4T Staff Honors Manager**

The former staff of 4T, a medical/surgical unit that has since been converted into the new Mother-Baby Unit, recently honored Suzanne Corriere, who had served as the unit's director of patient care services. At an informal reunion, the staff presented Corriere with a gold bracelet engraved with her initials and the words "We'll Always Remember." The get-together was a memorable and moving one. Some of the staff members had been co-workers for more than 20 years before the unit closed earlier this year. ■

---

## **Trust Fund (from page 2)**

Since its inception, the Trust Fund has carried out many of the fundraising efforts of Lehigh Valley Hospital and its affiliated programs. These activities have been aided considerably by the commitment of the hospital's Board of Trustees and Trust Fund Board as well as hospital staff and physicians. In addition, there is an increasing number of donors from throughout the Lehigh Valley and the hospital's broader regional referral area who have sustained or expanded their philanthropic support of the organization.

Looking to the future, the Development Department expects to change and expand as it continues to meet the capital, programmatic and other needs of Lehigh Valley Hospital. ■



## HR Development Information

### Hospital Orientation

The next hospital orientation will begin at 8 a.m. at CC&I-78 on Monday, Nov. 21. An optional tour of both sites will be held on Wednesday, Nov. 23 beginning at 1 p.m. at 17th & Chew and 2:30 p.m. at CC&I-78. Reservations are required for the tour. To register, call ext. 1211.

### CPR Certification

CPR Certification will be held in two parts and attendance is required at both. Part I will be held Wednesday, Jan. 11 from 9 a.m. to noon in room 900, School of Nursing, 17th & Chew. Part II will be held Wednesday, Jan. 18 from 9 a.m. to noon, also in room 900, School of Nursing. To register, complete and return the appropriate form located on the monthly HRD calendar, outside, room 1914, School of Nursing, 17th & Chew, or outside the AV Services area at CC&I-78.

### CPR Recertification

CPR Recertification will be held in the 24-hour period beginning at 10 a.m. on Wednesday, Nov. 16 at CC&I-78, Nursing Learning Lab, GSB, Second Floor.

---

### Symposia Reminder

The Human Resource Department has announced the next topics of the Regional Symposium Series which will be held in the auditorium at CC&I-78.

■ *Clinical Applications of Tumor Markers* will be held Friday, Nov. 18. Topics will include: "Overview of Tumor Markers," "Cathepsin D as a Prognostic Indicator for Breast Cancer Patients," "Use of Tumor Markers in Gynecologic Oncology," "Application of PSA and Urological Tumor Markers," "Clinical Applications of Tumor Markers in Breast Malignancy," "Use of Tumor Markers in the

Diagnosis of Colon/Rectal Disease," and "Isotopic Labelled Tumor Markers in Diagnosis and Treatment."

■ *Update on Lower Extremity and Lumbar Spine Problems: A Primary Care Approach* will be held Saturday, Dec. 3. Topics will include: "Lumbar Spine Pain, Differential Diagnosis," "Lumbar Spine Pain, Non-operative Treatment," "Hip Pain, Differential Diagnosis," "Lower Extremity/Foot, Vascular Problems," "Knee Tendonitis/Synovitis," "Knee, Patello-femoral Disorders, Differential Diagnosis, Initial Evaluation," "Knee Injuries, Differential Diagnosis, Initial Evaluation," "Knee, Osteoarthritis," "Ankle Ligament Injuries," "Forefoot Problems," and "Nail Bed and Foot Infections."

For more information and to register, please call ext. 1210. ■

### AHA Teleconferences Available

Issues relevant to healthcare providers are addressed in American Hospital Association teleconferences available through HR Development. The cost per program is \$600 which can be split among interested departments. The teleconferences are usually approved for CEUs by a professional organization. For more information, please call Jack Dunleavy at ext. 1211 or via E-mail.

**Nov. 17** Governance Models for Newly-Emerging Health Networks

**Dec. 15** Reporting Performance Information to the Public ■